

OMB No. 1124-0003; Expires May 31, 2020

U.S. Department of Justice
Washington, DC 20530

**Amendment to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant TogoRun LLC	2. Registration No. 6612
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- ☐ To correct a deficiency in
- ☐ Initial Statement
- ☐ Supplemental Statement for the period ending _____
- ☐ Other purpose (*specify*) _____
- ☒ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:
Updated contract with Italian Trade Agency

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

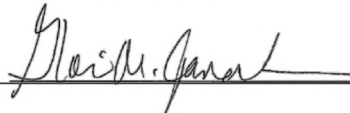
Please find included with this Amendment to Registration an updated contract with the Italian Trade Agency pursuant to Exhibit B of Registrant's original registration. The nature and method of performance will be public relations and communications support services for an event in connection with the JP Morgan Healthcare Conference that will take place on January 15, 2020 in San Francisco. The scope of services can be found in the attached contract.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

11/12/2019

(Print or type name under each signature or provide electronic signature¹)SignSign

Gloria M. Janata

SignSign



ITALIAN TRADE AGENCY
ICE - Italian Trade Commission

Prot. no.:
Lucia Peretti
Email: losangeles@ice.it
T 323-879-0950

Please refer to the following codes in all billing and correspondence:		
P.O.:	Date: 10 / 30 /2019	CdC:
CO.AN.:		
CB.:		
Federal Tax ID		

TOGORUN
1285 Avenue of Americas, 5th floor
New York, NY 10019

To the attention of Gloria Janata,

RE: PR Services – Networking event in connection with J.P. Morgan Healthcare Conference 2020

We make reference to your bid dated 10/24/19 that we have selected to supply PR Services for our networking event - in connection with J.P. Morgan Healthcare Conference - that will take place on January 15, 2020 at the Four Seasons Hotel in San Francisco.

We confirm the terms of service contained in the proposal, which, attached to this order, constitutes integral part of the order itself.

Accordingly, ITA shall pay TOGORUN the total sum of \$ 42,500.00 (inclusive of TOGORUN fees and OOP travel only) with the following schedule:

- A first installment of \$ 8,500.00 (20% of the total amount) shall be paid upon signing this PO, upon receipt of an invoice for such amount.
- A second installment of \$ 34,000.00 (80% of the total amount) shall be paid upon completion of all the tasks listed in the proposal, upon receipt of an invoice for such amount.

ITA will not pay any other OOP expenses not included in this contract. It is agreed that all other related costs (i.e. invitation design and production, all venue costs, all collateral materials costs) are covered separately by ITA.

TOGORUN is aware that ITA is entering this contract based on the information provided by TOGORUN on the attached proposal and that ITA is tax exempt.

Italian Trade Commission – Los Angeles
Trade Promotion Section
of the Consulate General of Italy

1900 Ave. of the Stars, Suite 350
Los Angeles, CA 90067
T 323-879-0950 F 310-203-8335
losangeles@ice.it

ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

via Liszt 21,
00144 Roma, Italia
www.ice.it

Cod. Fisc. e Part. IVA 12020391004



Payment will be issued upon receipt of an original invoice and proof of completion of the service. However, you agree that payment may increase up to 20% if and when ITA requires you additional service/goods or decrease if and when ITA requires you not to provide the service/goods contractually agreed upon.

We make payment via ACH. Please provide the Company's ACH Routing number and account number so that our payments can be properly credited. Please note that our office is part of the official Mission of Italy to the United States and is exempt from paying tax on purchases over \$ 325.00.

Contractor agrees that its corporate data and information will be stored and published on ITA website and especially Contractor name; address; amount of consideration.

The Chief Procurement Officer (CPO)/ *Responsabile Unico del Provvedimento* (the acronym is RUP in Italian) is Florindo C.D. Blandolino, the ITA Trade Commissioner in Los Angeles. Notices regarding your duties and/or anything contained in this Agreement should be addressed to Silvia Giuliadori who will be the contract manager. Kindly sign a copy of this letter and return via Fax/Email to 310-203-8335 or e-mail to losangeles@ice.it. If you have any questions, please contact Silvia Giuliadori of our office at 323-648-0950.

For our administrative purposes, please include our purchase order number on all correspondence and invoices concerning this order.

This contract shall be effective when signed by the two Parties.

If this letter correctly states the terms of our understanding, please sign and return it to this office.

Sincerely,

Florindo C.D. Blandolino
Trade Commissioner
ITA Los Angeles

For Acceptance

Signature and printed name

11/1/2019

Objective/Strategies

- Educate key influencers in the U.S. pharmaceutical/biotech market about the opportunities for investment in Italy and create opportunities for collaboration between U.S. and Italian companies
 - Showcase the performance of the Italian pharmaceutical sector and highlight growth opportunities
 - Make attendees aware of new trends and legislation in Italy designed to facilitate investment
 - Secure interest in follow-up meetings with the key Italian officials

Target Audiences (for event invitations)

- Managing Partners of investment firms (including top-30 firms identified by ITA)
- Venture capitalists
- Key executives at U.S. pharmaceutical/biotech companies

Proposed Program

TogoRun will support efforts to drive attendance at the networking event, including:

- Review assets from ITA, including current 2020 JP Morgan attendee list and other relevant contact lists to update existing invitation list
- Research and confirm/identify target Managing Partners of 30 top investment funds and venture capitalists and pharmaceutical/biotech company leaders (previous lists and TogoRun's relationships will be leveraged)
- Review and provide input on invitation content (written by ITA)
- Send save-the-date and invitation to all relevant contacts (via email and mail)
 - Assumes sending save-the-date and invitation to approximately 500-600 individuals to reach target goal of 100 event attendees
 - Assumes ITA provides save-the-date and invitation to be distributed and covers all related OOP costs separately, e.g., save-the-date and invitation design and production, all venue costs, all collateral materials costs
- Conduct follow-up with all invitees to secure RSVPs and provide ITA with ongoing updates
- Prepare document that identifies attendees and key biographical information
- Conduct post event debrief to discuss key insights/attendee presence
- Attend event to help manage registration table, make introductions and facilitate relationships
 - Assumes onsite support of three TogoRun staff members

Estimated budget: \$42,500 (+/- 20 percent) inclusive of TogoRun fees and OOP travel only; assumes all other related OOPs are covered separately by ITA)

Timing

TogoRun is accustomed to parachuting in and ramping up quickly, and we are ready to begin work on this project immediately. To secure attendance for a networking event at a conference as crowded as the J.P. Morgan Healthcare Conference, we recommend getting started the week of November 4, 2019. The following timeline outlines a possible schedule of activities leading up to January 2020.

Week of Nov. 4

- Reach agreement on proposal and budget parameters between TogoRun/ITA
- Finalize contract to begin work
- Review and update invitation list (includes researching and vetting attendees)

Week of Nov. 11

- Finalize invitation list
- Distribute save-the-date

Month of November and December

- Distribute invitation
- Ongoing follow up to secure event RSVPs
- Provide attendee updates, as appropriate
- Develop bio book

Month of January

- Final follow-up to secure event RSVPs
- Finalize bio book
- Provide on-site support at event
- Coordinate debrief meeting and follow up, as appropriate

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